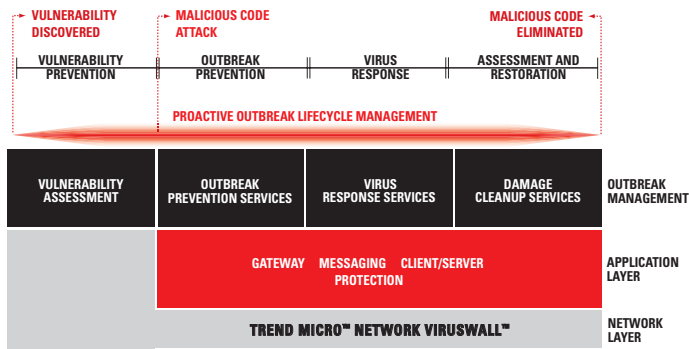


WHY CHOOSE TREND MICRO™?

Global Innovation

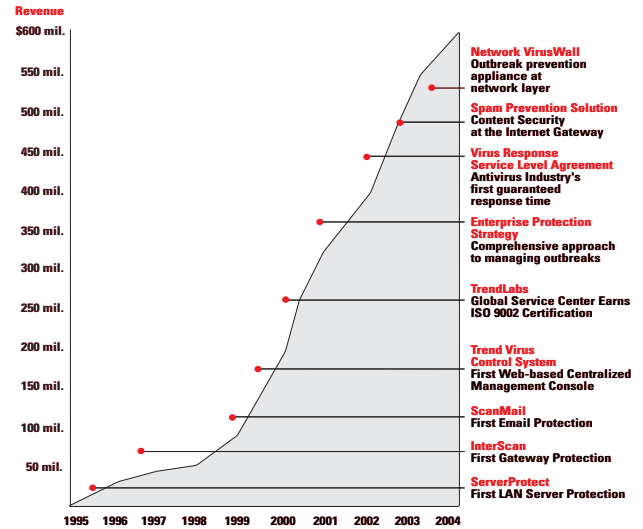
Trend Micro™ has been a pioneer in the network antivirus and content security market since 1988, developing innovative products and services to minimize the risks to data and business continuity. Our proven track record of product innovation means better protection at a lower total cost of ownership.

Enterprise Protection Strategy



"Trend Micro Enterprise Protection Strategy is a giant leap forward. By addressing every step of the virus outbreak lifecycle, Enterprises and small-to-medium business will benefit from the centralized management and decreased impact to the organization's bottom line."
—Chris Christiansen, IDC

Trend Micro Revenue Growth and Product Innovation



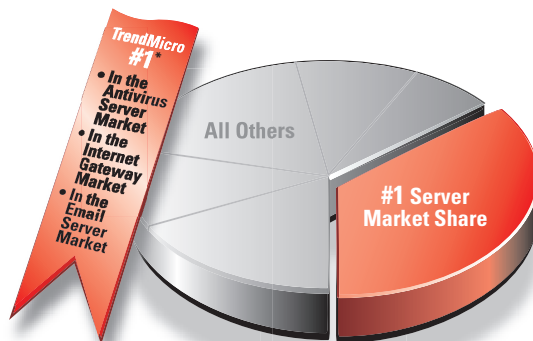
Server/Gateway Market Leadership

As the market leader for gateway and server-based antivirus software*, Trend Micro delivers comprehensive malicious code protection; Trend Micro is the safe choice.

"Trend Micro has focused from day one on the server, and relatively speaking, NAI and Symantec have been late to the party. Trend Micro has a rapidly growing business just focusing on the server, and gateway opportunities, of course, are going to increase."

—Eric Hemmendinger,
Aberdeen Group

Trend Micro
Leader in the Server-based Antivirus Market



* IDC Market Analysis.
Document Number 31737, August 2004

Trend Micro Customers

- Advanced Micro Devices
- Alaska Airlines
- Carlson Companies
- U.S. Defense Info Systems Agency (DISA/DOD)
- Epson Electronics
- E*Trade Financial
- General Casualty Insurance
- Honeywell
- International Truck and Engine
- Kelly Services
- Nextel Communications
- Siemens
- Snap-On Tools
- Sodexo Marriott
- Texas Instruments
- University of California, Berkeley
- Vodafone

For more information: www.trendmicro.com



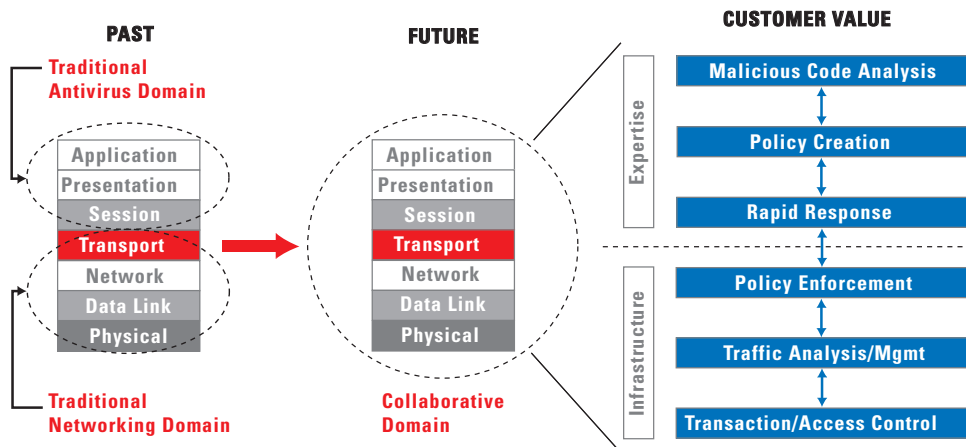
Cisco™ and Trend Micro

Cisco and Trend Micro formed a security alliance to integrate Trend Micro's antivirus and anti-worm technologies into Cisco's network infrastructure and security systems. Only TrendLabs™ will be able to provide vulnerability assessment and real-time outbreak prevention capabilities to help protect Cisco-powered infrastructure customers.

"If the network can automatically take some action to make sure it stays up despite being under attack, that's a good thing in the world of networking," IDC senior analyst Abner Germanow said. "This is a really big move."

—Abner Germanow, Senior Analyst, IDC

Trend Micro Network Infrastructure & Security Systems



Security and Networking Domains Are Coming Together

As a result of the synergy between Trend Micro and Cisco Systems, security and networking domains are converging to help organizations dramatically improve network security and ensure business continuity.

LEADING SERVICE AND SUPPORT

Trend Micro products and services are backed by TrendLabs, a global network of antivirus research and support centers with knowledge deployment infrastructure and premium support capabilities. Trend Micro is the only antivirus and content security company that provides:

- Support Center Practices (SCP) and ISO 9002 certification
- Two-hour virus response service level agreement (SLA)
- Vulnerability Assessment and real-time outbreak prevention capabilities to help protect Cisco customers
- Personalized and proactive premium support program backed by TrendLabs

"We like Trend Micro because that's all they do. They live and die by how well they do virus protection."

—Ken Robertson, Director of Information Systems Jennie Stuart Medical Center



"The company routinely is among the first responders to viruses, often delivering 30 minutes before market leader Symantec Corp. No virus company has such international reach."

—Business Week

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